

Logo guidelines - FEI official nutrition partner



OFFICIAL FEI NUTRITION PARTNER



CAVALOR BEST GROOM AWARD

CAVALOR acknowledges and agrees not to use the FEI Mark, the Combined Logos and/or the Designations on any of its products or to take any steps which could create an association between the FEI and any particular CAVALOR product(s).

We can never make a link between the FEI and Cavalor products. The logo and reference to the FEI can only be communicated on a corporate level. We are not allowed to use the FEI logo - only the partnership logo.

All usage of the logo needs to be approved in advance. **If you want to use it in print or digital we need to receive a draft of the publication min. 3 working days before the publication.** We will coordinate with the FEI and inform you ASAP.

Please contact our marketing department any time for any request in regards to this matter or for any approval request: marcom.eu@cavalor.com.



This example is an example of how to use it.

CAVALOR is only entitled to use the FEI logos for the purposes set out in the Agreement, with each use to be subject to the prior approval of FEI and to conform to any style guide provided by FEI.



This example is an example of how NOT to use it.

The brand sector of the partnership is defined as Horse Nutrition. For the avoidance of doubt, the Brand Sector does not include equine supplements. We can not make any reference to supplements.